



ESSENDON FOOTBALL CLUB YOUTH AND EDUCATION PROGRAMS



ON THE BALL

On the Ball is a three phase program for students in the middle school (grade 5 to year 9). The first session is a two hour visit to your school by athletes including Essendon footballers and Australian Paralympians. Schools are provided with a Staff Information Package prior to the athletes' visit, a Parent Information Booklet for each student, a Student Resource Brochure and gifts. The second phase is optional and involves students working on a school-based project that uses multimedia to raise the awareness of issues relevant to them. These could include depression, drink driving, drug or alcohol abuse, safe sex and smoking. Schools that complete phase two are eligible to compete in phase three. Each school selects their best idea and students present these to a panel of judges at Essendon's True Value Solar Centre. Prizes of up to \$1000 are available courtesy of the generous sponsorship of program partner the Bendigo Bank Strathmore Community Branch.

Available: All year round

Cost: Free only to schools in EFC's North West metro region.
Schools outside EFC region \$10 per student* -
includes one hour tour of the True Value Solar Centre.

Contact: Michelle Murray on 03 8340 2160 or mmurray@essendonfc.com.au



*Funds from this program directly support Essendon Football Club's community programs.

TRAIN LIKE A BOMBER

This senior school program has been designed in consultation with teachers recommended by ACHPER and supports the course content presented in VCE PE, VCAL, VET Sport and Recreation and select year 10 electives. The program is divided into two components. The first is a classroom-based visual presentation utilising match day and training footage, and discusses the science governing player training throughout the year. The second session is practical, runs for approximately 45 minutes and includes a tour of the club's state-of-the-art training facilities, presentations by current EFC coaching staff and opportunities for a Q & A. All participants receive a booklet containing statistics, data and answers to questions covered in the classroom session. Allow approximately 2.5 hours for this session.

Teachers can elect to choose between two different presentations in 2014:

1. Preseason and the Draft Combined
2. Technology and the use of GPS in AFL

Available: Terms 2, 3 and 4.

Cost: \$25 per student (minimum of \$375 per class)*.

Bookings are essential.

Contact: Michelle Murray on 03 8340 2160 or mmurray@essendonfc.com.au

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TRUE VALUE SOLAR CENTRE TOURS

Essendon's new facility is state-of-the-art and tours of the venue are offered to schools on select days. Bookings are essential and student groups are limited to 30. The tour takes approximately one hour and can be finished with a kick on the Etihad-sized community oval. Groups have access to the cafe and Bomber HQ merchandise store before and after the tour. Tours can be booked on their own or with any other Community Program offered. If combined with another educational session the fee is reduced to \$3 per person (teachers free).

Available: Non training days throughout the year

Cost: \$6.00 per person* (teachers free)

Contact: Gregor McCaskie on 03 8340 2151
or gmccaskie@essendonfc.com.au

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MULTICULTURAL SCHOOLS PROGRAM

The Multicultural Schools Program is a six week course delivered by the Essendon Football Club Multicultural Officer and students from SEDA (Sports Education and Development Australia). The sessions incorporate the themes of leadership, harmony, respect, fair play and teamwork with the practical skills of Australian Rules football. Students are given the opportunity to attend AFL matches or play at half time at an Essendon home game. Schools also get a chance to participate in the annual Multicultural Cup and select students may be able to take part in the AFL Multicultural Development Talent Camp.

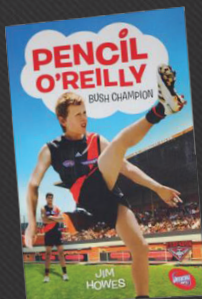
Available: All year round – conditions apply

Cost: Free for EFC's North West metro region schools

Contact: Salim Mahazi on 03 8340 2142 or smahazi@essendonfc.com.au



LITERACY PROGRAM



'Pencil O'Reilly' is a novel that has been specifically written for students in grades 3 to 6 and aims to encourage reluctant readers (especially boys) to read. A teacher resource booklet is also given to each class with activities based on Bloom's Taxonomy.

Class sets are available free of charge to primary schools who register online and are ideal for students in Prep to grade 2.

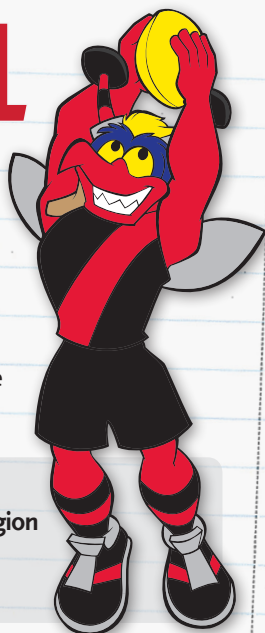
Available: All year round
Cost: Free
Contact: Michelle Murray on 03 8340 2160
or mmurray@essendonfc.com.au



'Pencil learns to fly' is a new book available in April 2014.

KINDER CARNIVAL

With a focus on fun, fitness and coordination, children will participate in activities that include the inflatable 'Bomber Junior Challenge', limbo walk, treasure cones, hurdle run, balance beam, handball target, kick a goal and Velcro catch. Essendon Football Club team consists of SEDA students, the club mascot 'Skeeta' and staff. All have 'Working with Children Certificates' and experience in running pre-school activities.



Available: All year round

Cost: Free to kindergartens in EFC's North West metro region

Contact: Michelle Murray on 03 8340 2160
or mmurray@essendonfc.com.au

WALK THE TALK

'Walk the Talk' is available FREE to all schools in a self delivery DVD and as an incursion. Schools have the opportunity to have an Aboriginal presenter visit their school to run an introductory lesson on 'Walk the Talk' or facilitate a follow-up session to complement the DVD.



Available: All year round

Cost: Free

Contact: Nicole Caulfield on 03 8340 2172
or education@walkthetalk.com.au

CONTACT US

essendonfc.com.au/community



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